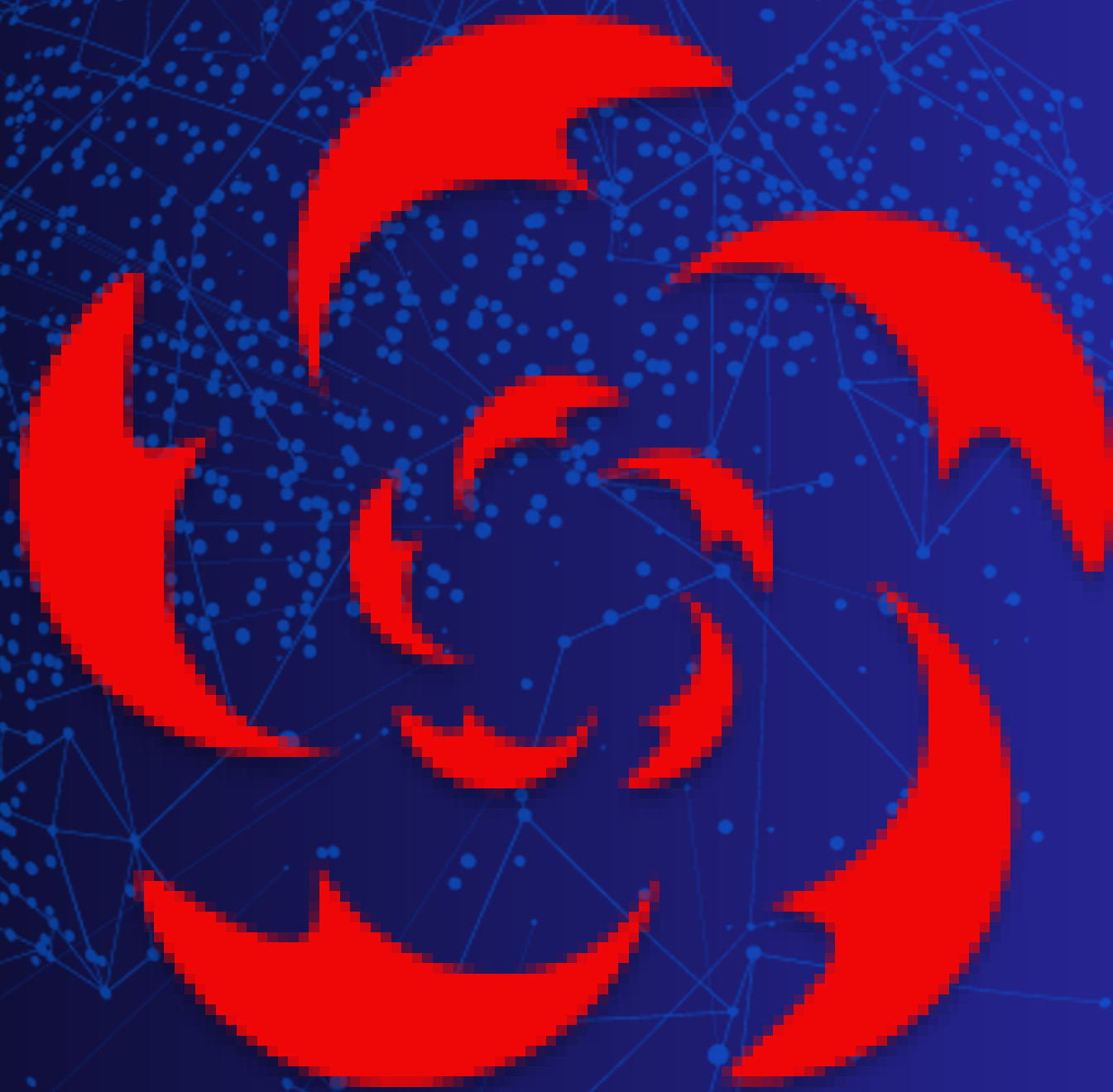




IXORAPAD

**THE FIRST EVER
DECENTRALIZED LAUNCHPAD**



Whitepaper v1.0

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CHAPTER 1 | EXECUTIVE SUMMARY

Ixorapad is a decentralized launchpad platform that offers early-stage Gamefi project investment opportunities to both individual investors and venture capital firms.

It serves as a bridge between investors and Gamefi project founders in the seed and private rounds, with the ultimate goal of scaling up the Gamefi and decentralized fundraising market.

Ixorapad helps accelerate the growth of Gamefi ventures with maximized funds, products, people, and networks.

CHAPTER 2 | MARKET OVERVIEW

CRYPTOCURRENCY MARKET SIZE FROM 2022 TO 2027

2023 Economic Challenges:

- The global economy faced challenges from macroeconomic and geopolitical factors. Western central banks implemented further measures to control inflation, while conflicts in Europe and the Middle East persisted. The long-term effects of the COVID-19 pandemic also impacted the economy.

IMF Predictions:

- Global GDP growth: 3.0% for 2023 and 2.9% for 2024 (compared to 3.5% in 2022).
- Global inflation: Expected to decrease to 6.9% in 2023 and 5.8% in 2024 (compared to 8.7% in 2022).

CHAPTER 2 | MARKET OVERVIEW

Cryptocurrency Fundraising Decline in 2023:

- The total amount raised by crypto companies was approximately \$7.96 billion, a significant decrease from \$29 billion in 2022.
- Investment Distribution:
 - Blockchain services: \$6.5 billion.
 - CeFi: \$1.36 billion.
 - AI and cryptocurrency sector: Over \$60 million.

Future Projections:

- By 2027, nearly one billion individuals are expected to utilize cryptocurrencies, either as an investment or payment option.
- Global crypto revenue is expected to reach nearly \$65 billion by 2027.

CHAPTER 2 | MARKET OVERVIEW

CRYPTOCURRENCY VOLATILITY:

- Fluctuation in cryptocurrency value is a major hindrance to its growth.
- Example: Bitcoin's significant decrease in June 2022, losing more than 10% in one day, compared to its value of \$69,000 in November 2021.
- Regulatory Challenges:

India's proposed bill to ban cryptocurrencies and plans to launch its own digital currency have led to the devaluation of several cryptocurrencies.

CHAPTER 2 | MARKET OVERVIEW

CROWDFUNDING DISADVANTAGES

Risks Associated with Crypto Fundraising:

- **Scams and Fraud:** The crypto space is rife with scams and fraudulent projects.
- **Low Liquidity:** Newly launched tokens often have limited liquidity.
- **Token Price Volatility:** Cryptocurrency prices can be highly volatile.
- **Project Viability:** Some projects may lack a viable product, strong team, or well-defined roadmap.
- **Refund Policy Issues:** Most launchpad platforms have refund policies that may prevent projects from receiving raised funds for essential activities.

Mitigation Strategies:

- Conduct thorough due diligence on any project, including researching the project team, goals, roadmaps, tokenomics, and community feedback.



CHAPTER 3 | VISION AND MISSION

Addressing challenges in product development, decentralized crowdfunding, and financing for prospective Gamefi projects.



VISION

- Promoting a more inclusive and democratic approach to financing.
- Empowering individuals to be part of the growth and success of innovative projects.
- Contributing to the decentralization of the financing sector within the blockchain industry.
- Creating opportunities for investors and community members to participate in venture capital-oriented rounds of investments.

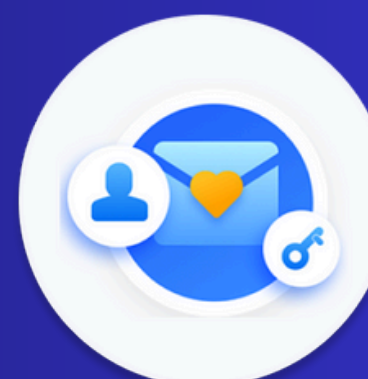
CHAPTER 4 | IXORAPAD ECOSYSTEM



IXORA LAUNCHPAD



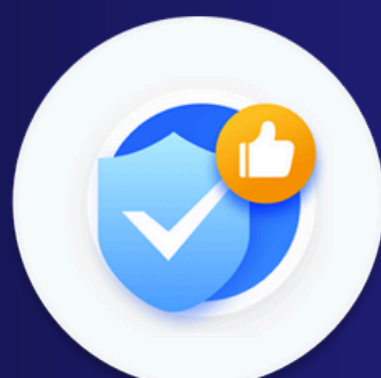
IXORA EARN



AI INTEGRATION



AI TRADING ASSISTANT



AI KYC & AUDIT



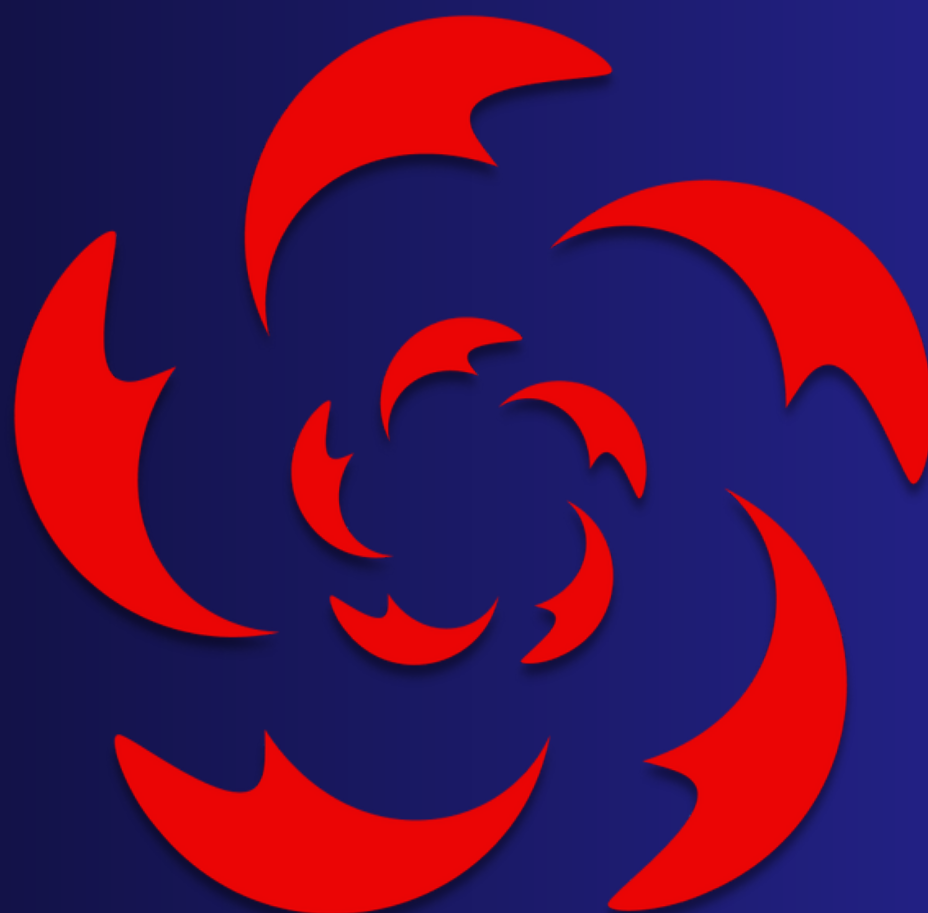
AI CUSTOMER SUPPORT



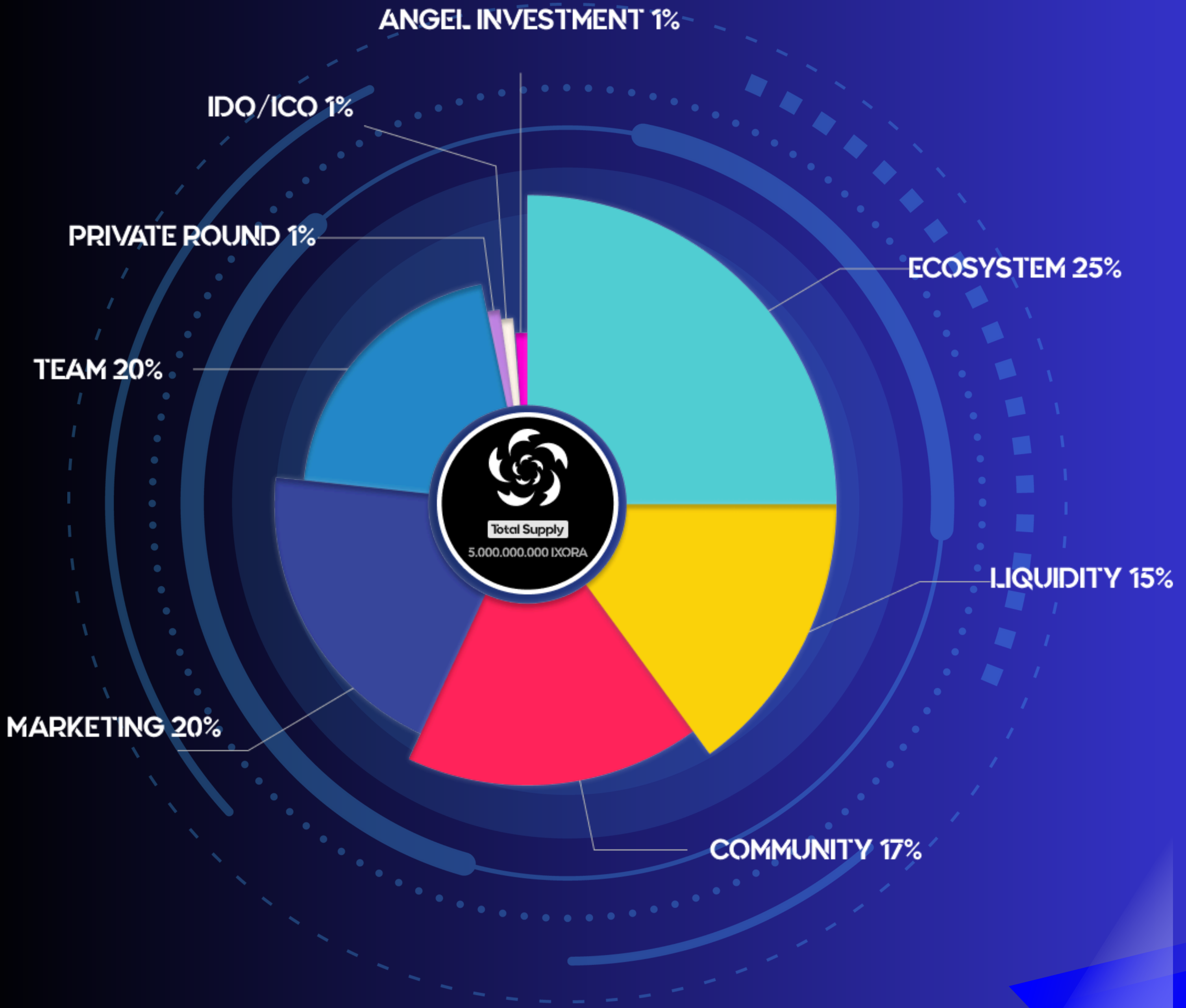
IXORA STAKING PLATFORM



IXORA INCUBATION HUB



CHAPTER 5 | IXORAPAD TOKENOMICS



CHAPTER 6 | ROADMAP



